

Federation of Tax Administrators 2007 Sponsorship Opportunities

<p>Annual Meeting – Chicago, IL <i>Get your company in front of more than 300 Commissioners and Senior State Administrators</i></p>	<p>Technology Conference – Kansas City, MO Spotlight your company by becoming a sponsor at this conference, targeting professional tax administrators</p>
<p><u>Gold Level - \$10,000</u></p> <ul style="list-style-type: none"> • Tabletop exhibit at Annual Meeting • Two full registrations • Sponsor ribbons • Company logo featured on sponsor signage throughout conference • Company logo featured on Annual Meeting website • Company logo featured in on-site program (if received by publication date) • Company logo featured in pre-conference mailing pieces (if received by publication date) • Insertion of approved corporate marketing literature in registration package • Opportunity to participate in multi-sponsor reception or host hospitality suite (additional cost involved) • Opportunity for room drop (additional cost involved) • Pre- and Post- show attendee list • Verbal recognition at Opening Session • New Solution Series Track – one complimentary presentation* on a space available basis 	<p><u>Gold Level - \$10,000</u></p> <ul style="list-style-type: none"> • Complimentary booth at Technology Conference • Two full registrations • Sponsor ribbons • Company logo featured on sponsor signage throughout conference • Company logo featured on Tech Conference website • Company logo featured in on-site program (if received by publication date) • Company logo featured in pre-conference mailing pieces (if received by publication date) • Insertion of approved corporate marketing literature in registration package • Opportunity to participate in multi-sponsor reception or host hospitality suite (additional cost involved) • Opportunity for room drop (additional cost involved) • Pre- and Post- show attendee list • Verbal recognition at Opening Session • New Solution Series Track – one complimentary presentation* on a space available basis
<p><u>Silver Level - \$5,000</u></p> <ul style="list-style-type: none"> • Tabletop exhibit at Annual Meeting • One full registration • Sponsor ribbons • Company listing featured on sponsor signage throughout conference • Company listing featured on Annual Meeting website • Company listing featured in on-site program (if received by publication date) • Company listing featured in pre-conference mailing pieces (if received by publication date) • Opportunity to participate in multi-sponsor reception or host hospitality suite (additional cost involved) • Opportunity for room drop (additional cost involved) • Pre- and Post- show attendee list • New Solution Series Track – one presentation* on a space available basis for \$3000.00 additional fee 	<p><u>Silver Level - \$5,000</u></p> <ul style="list-style-type: none"> • One full registration • Sponsor ribbons • Company listing on sponsor signage throughout conference • Company listing featured on Technology Conference website • Company listing featured in on-site program (if received by publication date) • Company listing featured in pre-conference mailing pieces (if received by publication date) • Opportunity to participate in multi-sponsor reception or host hospitality suite (additional cost involved) • Opportunity for room drop (additional cost involved) • Pre- and Post- show attendee list • New Solution Series Track – one presentation* on a space available basis for \$3000.00 additional fee
<p><u>Bronze Level - \$2,000</u></p> <ul style="list-style-type: none"> • Sponsor ribbons • Company listing featured on sponsor signage throughout conference • Company listing featured in on-site program (if received by publication date) • Company listing featured in pre-conference mailing pieces (if received by publication date) • Opportunity to participate in multi-sponsor reception or host hospitality suite n (additional cost involved) • Opportunity for room drop (additional cost involved) • Pre- and Post- show attendee list 	<p><u>Bronze Level - \$2,000</u></p> <ul style="list-style-type: none"> • Sponsor ribbons • Company listing featured on sponsor signage throughout conference • Company listing featured in on-site program (if received by publication date) • Company listing featured in pre-conference mailing pieces (if received by publication date) • Opportunity to participate in multi-sponsor reception or host hospitality suite (additional cost involved) • Opportunity for room drop (additional cost involved) • Pre- and Post- show attendee list

Combined Sponsorships for Federation of Tax Administrators

Increase your exposure AND save money - your opportunity to target attendees at the Annual Meeting and the Technology Conference

Gold Level - \$15,000 (Save \$5,000!)

- One Tabletop Exhibit at Annual Meeting
- One 10' x 10' Booth at Technology Conference
- Two free full registrations at Annual Meeting and Technology Conference
- Sponsor ribbons at Annual Meeting and Technology Conference
- Company logo featured on sponsor signage throughout Annual Meeting and Technology Conference
- Company logo featured on Annual Meeting and Technology Conference websites
- Company logo featured in on-site programs for Annual Meeting and Technology Conference (if received by publication dates)
- Company logo featured in pre-conference mailing pieces for Annual Meeting and Technology Conference (if received by publication date)
- Insertion of approved corporate marketing literature in registration package
- Opportunity to participate in multi-sponsor reception or host independent hospitality suite at Annual Meeting and Technology Conference (additional cost involved)
- Opportunity for room drop (additional cost involved)
- Pre- and Post- show attendee list
- Verbal recognition at Opening Session at Annual Meeting and Technology Conference
- New Solution Series Session Track – one complimentary presentation* at the Annual Meeting and Technology Conference on a space available basis

Silver Level - \$7,500 (Save \$2,500!)

- One Tabletop Exhibit at Annual Meeting
- One free full registration at Annual Conference and Technology Conference
- Sponsor ribbons at Annual Conference and Technology Conference
- Company listing featured on sponsor signage throughout Annual Meeting and Technology Conference
- Company listing featured on Annual Meeting and Technology Conference websites
- Company listing featured in on-site programs for Annual Meeting and Technology Conference (if received by publication dates)
- Company listing featured in pre-conference mailing pieces for Annual Meeting and Technology Conference (if received by publication date)
- Opportunity to participate in multi-sponsor reception or host independent hospitality suite at Annual Meeting and Technology Conference (additional cost involved)
- Opportunity for room drop (additional cost involved)
- Pre- and Post- show attendee list
- New Solution Series Track – one presentation* at the Annual Meeting and Technology Conference on a space available basis with an additional fee of \$5,000.00

Bronze Level - \$3,000 (Save \$1,000!)

- Sponsor ribbons at Annual Conference and Technology Conference
- Company listing featured on sponsor signage throughout Annual Meeting and Technology Conference
- Company listing featured in on-site programs for Annual Meeting and Technology Conference (if received by publication dates)
- Company listing featured in pre-conference mailing pieces for Annual Meeting and Technology Conference (if received by publication date)
- Opportunity to participate in multi-sponsor reception or host independent hospitality suite at Annual Meeting and Technology Conference (additional cost involved)
- Opportunity for room drop (additional cost involved)
- Pre- and Post- show attendee list

***Solution Series**

The Solution Series is available to Gold Sponsors at no additional cost, and to Silver Sponsors for an additional fee. Limited spaces are available. The details of this benefit are outlined below:

- Each session will be limited to 45 minutes.
- Time slots will be assigned on a first-come, first-served basis and will run concurrently with other conference breakout sessions.
- Once all time slots are filled, no additional sessions will be made available.
- This benefit is not guaranteed to all Gold and Silver Sponsors because of the limited availability.
- The room setup will include schoolroom style seating, podium, microphone, LCD Projector and screen. Any additional equipment such as a laptop computer or internet connections must be supplied by the Sponsor.
- Session titles and descriptions must be provided to Luke Durocher (luke@tbgevents.com) by May 4, 2007 for the Annual Conference, and June 28, 2007 for the Technology Conference.
- Sessions within the Solution Series will be promoted to attendees, but FTA does not guarantee or take responsibility for attendance at any Solution Series session.
- No food and/or beverage may be provided at the session.