

Expanded Sponsorship Opportunities for Federation of Tax Administrators

Each sponsor will receive acknowledgment on the website and in on-site programs for conference events. Exclusive Sponsorships are your way of ensuring that it is you, and you alone, in the limelight. In addition to being the sole sponsor presence in these areas, we make sure you get exposure in a number of different platforms.

***Technology Conference Expanded Sponsorships are only available to Exhibitors.*

Opening Reception EXCLUSIVE!

Annual Meeting Investment: \$60,000

Ice Cream Break EXCLUSIVE!

Be the company that provides attendees a welcome afternoon treat. Ice Cream carts with your company signage will be placed strategically at the Annual Conference and throughout the Exhibit Hall at the Technology Conference for attendees to enjoy.

Annual Meeting Investment: \$4,000

Technology Conference Investment (must be exhibitor): \$4,000

Cyber Café EXCLUSIVE!

Your company wallpaper and screensavers will be featured on each computer. Additional sponsorship signage with company logo to identify cyber café.

Technology Conference Investment (must be exhibitor):

\$3,500 (Sponsor provides computers) - Delivery date: 8/3/07

\$8,000 (FTA provides 3 computer stations - Signed sponsorship contract, full payment and artwork must be received by 7/9/07)

Official Conference Tote Bags EXCLUSIVE!

Your logo will be carried by every attendee with this exclusive sponsorship. Please note: Sponsor must obtain show management approval on Tote Bags prior to production.

Annual Meeting Investment:

\$1,500 (Sponsor provides tote bags) - Delivery date: 8/3/07

\$4,000 (FTA provides tote bags) - Signed sponsorship contract, full payment and artwork must be received by 4/30/07

Technology Conference Investment:

\$1,500 (Sponsor provides tote bags) - Delivery date: 8/3/07

\$4,000 (FTA provides tote bags - Signed sponsorship contract, full payment and artwork must be received by 6/25/07)

Official Conference Lanyards (Badge Neckcord) EXCLUSIVE!

Your logo will be worn by every attendee with this exclusive sponsorship. Please note: Sponsor must obtain show management approval on lanyards prior to production.

Annual Meeting Investment:

\$1,250 (Sponsor provides lanyards) - Delivery date: 8/3/07

\$2,750 (FTA provides lanyards - Signed sponsorship contract, full payment and artwork must be received by 4/30/07)

Technology Conference Investment:

\$1,250 (Sponsor provides lanyards) - Delivery date: 8/3/07

\$2,750 (FTA provides lanyards - Signed sponsorship contract, full payment and artwork must be received by 6/25/07)

SOLD

SOLD

Attendee Luggage Tags EXCLUSIVE!

With this exclusive sponsorship, your company logo will be seen by every attendee for years to come – each time they pack their suitcase. Please note: Sponsor must obtain show management approval on luggage tags prior to production.

Annual Meeting Investment:

\$1,250 (Sponsor provides luggage tags)- Delivery date: 6/8/07

\$3,500 (FTA provides luggage tags - Signed sponsorship contract, full payment and artwork must be received by 4/30/07)

Technology Conference Investment (must be exhibitor):

\$1,250 (Sponsor provides luggage tags) - Delivery date: 8/3/07

\$3,500 (FTA provides luggage tags - Signed sponsorship contract, full payment and artwork must be received by 6/25/07)

Conference Padfolios EXCLUSIVE!

With this exclusive sponsorship, your company logo will be seen by every attendee each time they take notes at the conference. Please note: Padfolios must obtain show management approval prior to production.

Annual Meeting Investment:

\$1,250 (Sponsor provides padfolios)- Delivery date: 6/8/07

\$5,000 (FTA provides padfolios - Signed sponsorship contract, full payment and artwork must be received by 4/30/07)

Technology Conference Investment (must be exhibitor):

\$1,250 (Sponsor provides padfolios) - Delivery date: 8/3/07

\$5,000 (FTA provides padfolios - Signed sponsorship contract, full payment and artwork must be received by 6/25/07)

Room Drop at Host Hotel

We will arrange for an item of your choice (marketing piece, food item, company logo item, etc...) to be placed in every attendee's room. This is a premier opportunity for outstanding name recognition that will make your company stand out at the conference.

Annual Meeting Investment: \$2,500 inside room drop

\$2,000 under the door drop

(sponsor must provide item to be delivered - Delivery date: 6/8/07)

Technology Conference Investment: \$2,500 inside room drop

\$2,000 under the door drop

(sponsor must provide item to be delivered) - Delivery date: 8/3/07)

Logo Room Key

Attendees at the host hotel will be presented with your logo when they check in. And - they will carry it with them throughout the conference.

Annual Meeting Investment: \$3,000 (FTA provides logo room keys - Signed sponsorship contract, full payment and artwork must be received by 4/30/07)

Technology Investment: \$3,000 (FTA provides logo room keys - Signed sponsorship contract, full payment and artwork must be received by 6/25/07)



Annual Meeting Only

Technology Conference Only

Golf Tournament

Be a part of this exciting pre-conference tradition as approximately 50 players compete in a shotgun scramble tournament on Sunday. Numerous opportunities are available. Call for details.

Investment Opportunities:

Tournament Breakfast Buffet: \$1,500

Tournament Lunch Buffet: \$2,500

Hole Sponsors (18 available): \$350

Prize Sponsorships

Hole in One Contest: \$350

Putting Contest: \$350

Closest to Pin (Women): \$350

Closest to Pin (Men): \$350

Longest Drive (Women): \$350

Longest Drive (Men): \$350

Best Team Score: \$350

On-Line Marketing

On-Line Marketing is a great way to set yourself apart from other exhibitors in your pre-marketing efforts. Your products and company will be spotlighted on our Web site and you will enjoy the benefits of increased traffic to your Web site.

Hot Link on Web (unlimited)

Your exhibitor listing will hot link to your Web site.

Investment: \$150

Hospitality Suites and Room Drops are only available to Gold, Silver and Bronze Sponsors. Additional sponsorships can be created to meet your needs. Distribution of any corporate literature or logo items is not permitted unless specifically allowed under your sponsorship or exhibitor status. Please call for details.